

Money Map

1. What is a Money Map?

ANSWER: Money Map is a low cost provider locator for blood work, imaging, surgery center care such as GI scopes, and urgent center care. Money Map is used to help direct you to affordable routine care options.

2. Why was Money Map developed?

ANSWER: The same care item in the same insurance company network is most often priced with over 1,000% pricing variation. For example, a CT scan can be \$400 and up to \$5,000 in the same city in the same network. A blood test can cost \$50 or that same blood test could cost \$500. Warning: staying in-network does not save you money on your routine health care – Money Map does.

3. What is the average savings by using Money Map for my care?

Answer: in large health insurance company networks, an average savings of \$150 per blood draw, \$700 per MRI or CT scan, \$2,000 for surgery center care, such a GI scope or \$2,000 by using an urgent care and going home instead of the ER and going home has been established by analysis of billions of dollars claims.

4. How does a medical facility become a Money Map provider?

ANSWER: CareGuide uses its pricing database, in addition to calling each provider each year to establish who owns the medical facilities, who does the billing and what type of billing codes are used. Our deep knowledge of medical billing helps us establish the proper questions and answers for those who are deemed qualified to present on our Money Map. If a provider refuses to answer our questions, then it does not make it to our Money Map.

5. Are doctors listed on your Money Map as a category?

ANSWER: No. The decision on who is your doctor is a personal choice that we do not interfere with. In addition, doctors are inexpensive and office visits are mostly between \$100 and \$200 a visit. On the other hand, entering a medical building to get care such a blood work or imaging or surgery center procedure care can get very expensive and that is where tremendous savings opportunities exist. That's our focus.

6. Is there pricing for care listed on Money Map?

ANSWER: No. Pricing Portal, a separate software platform, is used by our advocates to know what to pay and to secure pricing.